



18th ANNUAL CREATING OPPORTUNITY CONFERENCE
*“The Fourth Movement in the Journey Toward Economic Equity:
 On the Right Road to Sustainable Prosperity”*



Rainbow PUSH Coalition and Citizenship Education Fund
 Hyatt Regency Downtown
 265 Peachtree Street
 Atlanta, Georgia 30303
 Thursday, October 12- Friday, October 13, 2017

Rainbow PUSH Staff

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8:00am – 5:00pm	CONFERENCE REGISTRATION
	THURSDAY, OCTOBER 12, 2017 HYATT REGENCY DOWNTOWN ATLANTA
9:00am – 9:05am Embassy D	OPENING SESSION WELCOME: CALVIN VISMALE, EXECUTIVE DIRECTOR, ATLANTA BUREAU
9:05am – 10:30am Embassy D	MANDATE FOR AN INCLUSIVE TECH ECOSYSTEM “ MYTH OR REALITY, WHERE IS THE MONEY” SUMMARY: THIS SESSION WILL DISCUSS CREATING THE RIGHT ENVIRONMENT FOR A DIGITAL GIG. Moderator: Marcus K. Shaw, Executive Director of The Company Lab (CO. LAB) Panelists: Dar’shun Kendrick, Chief Diversity Activist & Advisor, Kendrick Advisor & Advocacy Group Lakweshia J. Ewing, Owner, Biz Boom APPS, LLC, CEO, Unlearn Everything & Live, Partner Black Wall Street Tour, LLC Bruce D. Berger, MBA, JD, Director, Center for Innovation and Entrepreneurial Development, Associate Professor, School of Business Kerry E. Schrader, Cofounder/CEO, Mixtroz Ashlee Ammons, Cofounder/Coo, Mixtroz Ken Grimes, Black Angel Tech Fund, True Alpha Partners, LLC Joey Womack, Founder/ CEO of Amplify 4 Good
10:30am– 12:15pm Embassy D	FILM, TV, AND DIGITAL ENTERTAINMENT “OPPORTUNITIES FOR INCLUSION” SUMMARY: THIS SESSION WILL DISCUSS THE WAYS OF EXPLORING THE VARIOUS AVENUES OF



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	<p>CREATING WEALTH THROUGH CREATIVITY IN THE DIGITAL AGE.</p> <p>Moderator: Jovita Moore, Presenter and Anchor, WSB TV</p> <p>Panelists: Charles West, Executive Producer, CW Studios Shay Bennett, Founder, Shay Bennett Studios Andre’ Lamont, Depth of Field Productions Shaun Mathis, Vice President & COO, Laconic Productions Frank Patterson, President, Pinewood Studios Mike Ray, Actor, Writer, Director, Voice Over Coach, Mike Ray Vision April Lundy, M.F.A., Assistant Professor of Film and Television Studies at Clark Atlanta University “Able” Mable Thomas, Georgia State Representative 56th District</p>
<p>12:30pm-2:00pm Embassy D</p>	<p>LUNCHEON PANEL DISCUSSION ARTIFICIAL INTELLIGENCE AND THE INTERNET OF THINGS “HOW THE NEXT WAVE WILL AFFECT YOU”</p> <p>SUMMARY: THIS DISCUSSION WILL FOCUS ON THE DEVELOPMENT OF COMPUTER SYSTEMS ABILITY TO PERFORM TASKS THAT NORMALLY REQUIRE HUMAN INTELLIGENCE, SUCH AS VISUAL PERCEPTION, SPEECH RECOGNITION, DECISION-MAKING, AND TRANSLATION BETWEEN LANGUAGES.</p> <p>Moderator: Dr. Nicol Turner-Lee, Fellow - Governance Studies, Center for Technology Innovation</p> <p>Panelists: LONNIE JOHNSON, INVENTOR DR. JOHN TERRY, PHD, PRESIDENT & FOUNDER, ESPRE TECH Al White, CEO Polaris Mr. Anthony M. Cooper, VP Strategic Communications & Technology Evangelist, TAG</p> <p>Award Presentation: Rudy Horne</p>
<p>2:00pm – 4:00pm Embassy D</p>	<p>International Workshop “Africa – The Next”</p> <p>Summary: Our purpose has never changed and our issues are on the rise. This session is a follow up to our previous Investment Forums in Chicago and New York. Panelists will discuss Africa’s continuing tremendous business opportunities not only in oil, gas and natural resources, but also in areas such as energy, telecommunications, technology, entertainment, construction, financial</p>



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	<p>services, and tourism in their respective countries/sectors. Other areas of investment opportunities with the Diaspora (Caribbean, Americas, etc) will also be explored. This forum will give participants an opportunity to discuss SME opportunities and collaborations between the continent of Africa, Americas and Caribbean. As well as how to harness the power of social capital for economic growth.</p> <p>Moderator: Ms. Matilda Arhin, President, Ghana International Chamber of Commerce</p> <p>Speakers: Honorable Kayode Laro, Consul General of Nigeria, Atlanta H.E Dr. Barfuor Adjei-Barwuah, Ambassador, The Republic of Ghana Emmanuel K. Yuh, P.E., President/CEO, Key Engineering Mr. Segun Adesanya, COO of Sanya Airways</p>
<p>2:00pm – 4:00pm Embassy C</p>	<p>PUSH Tech 2020 Pitch Competition</p> <p>Summary: The nation’s best and brightest young innovator’s will compete for thousands of dollars in prizes, money and networking sessions with start-up investors!</p> <p>Moderator: Kunbi Tinuoye, Founder/CEO UrbanGeekz.com</p> <p>Judges: Maurice Coleman, SVP/Sr. Relationship Manager, Global Banking and Markets Christopher Stubbs, VP Community Banking District Manager, City of Atlanta Dr. Thomas Mensah, Georgia Aerospace Systems Mike Ross, CEO, MHR International Dana Weeks Ugwonali, President, Black Angel Tech Foundation</p>
<p>5:30pm – 6:15pm</p> <p>6:15pm – 8:30pm</p> <p>Clark Atlanta University Juanita Baranco Multi-Purpose Venue</p>	<p>Hosted by CAU, NMBBAA-Atlanta Chapter, and Rainbow PUSH Reception</p> <p>CANDIDATE MAYORAL FORUM “Shaping The Future of The Public Sector”</p> <p>Moderator: Rashid Richey, Talk Radio Personality, CBS Radio</p> <p>Panelists: City Council President Ceasar Mitchell State Senator Vincent Fort City Councilwoman Mary Norwood Michael T. Sterling City Councilwoman Keisha Lance Bottoms</p>



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	<p>City Councilman Kwanza Hall Cathy Woolard Peter Aman Fulton County Commission Chairman John Eaves</p>
<p align="center">FRIDAY, OCTOBER 13, 2017 HYATT REGENCY DOWNTOWN ATLANTA</p>	
<p>7:00am – 5:00pm Int'l Tower Lobby</p>	<p align="center">CONFERENCE REGISTRATION</p>
<p>8:00am – 10:00am Vinings</p>	<p align="center">GREEN ROOM/PRESS CONFERENCE</p>
<p>8:30am - 10:30am International Ballroom</p>	<p>WOMEN IN LEADERSHIP “YOUR SEAT AT THE TABLE” SUMMARY: CELEBRATING WOMEN TAKING THEIR RIGHTFUL SEAT AT THE TABLE OF LEADERSHIP, GOVERNMENT, AND ACADEMIA.</p> <p>Host: Madison James, Multi-Media Personality and Lifestyle Enthusiast, B98.5</p> <p>Invocation: Reverend Jennifer Eichelberger, Founder, Jennifer Eichelberger Ministries</p> <p>Introduction of Keynote Speaker: Janice L. Mathis, Executive Director of The National Council of Negro Women</p> <p>Keynote Speaker: Ms. Denise Cleveland-Leggett, HUD Southeast Regional Administrator U.S. Housing and Urban Development (HUD) Secretary Ben Carson named Denise Cleveland-Leggett to serve as HUD’s Region IV Regional Administrator. As the Regional Administrator, she will work from HUD’s Atlanta Regional Office and lead HUD’s Southeast operation in the states of Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee and the Commonwealth of Puerto Rico and the U.S. Virgin Islands.</p> <p>AWARD PRESENTATIONS: TRAILBLAZER FOR HEALTH EQUITY AWARD DR. VALERIE MONTGOMERY RICE, PRESIDENT AND DEAN MOREHOUSE SCHOOL OF MEDICINE- The sixth president of Morehouse School of Medicine (MSM) and the first woman to lead the free-standing medical institution, Dr. Montgomery Rice serves as both the President and Dean. A renowned infertility specialist and researcher, she most recently served as dean and executive vice president of MSM, where she served since 2011.</p> <p>AWARD</p>



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	<p>CORPORATE ADVOCATE FOR INCLUSION AWARD KEYRA LYNN JOHNSON, MANAGING DIRECTOR GLOBAL DIVERSITY AND INCLUSION, DELTA AIR LINES- KEYRA JOHNSON IS leading the company in modeling a comprehensive diversity and inclusion strategy with supporting programs, initiatives and action plans that will have a significant impact on Delta people, its customers and the communities we serve.</p> <p>CRUSADER FOR JUSTICE AWARD DISTRICT ATTORNEY, LYNNEICE WASHINGTON, BESSEMER, ALABAMA- The first African American woman to be elected as District Attorney in Bessemer Alabama.</p> <p>PIONEER IN PUBLIC SERVICE AWARD MAYOR, RYSHONDA HARPER-BEECHAM, PELAHATCHIE, MISSISSIPPI- The first African American Mayor of Pelahatchie, Mississippi.</p>
<p>10:30am - 12:00pm Embassy A</p>	<p>SUPPLIER DIVERSITY “CONTRACT IN THE PRIVATE SECTOR” SUMMARY: HOW TO DEVELOP CORPORATE RELATIONS TO LEAD TO CONTRACTS AND HOW TO LEVERAGE EXPERIENCE GAINED IN THE PUBLIC SECTOR TO DOING BUSINESS IN THE PRIVATE SECTOR.</p> <p>Moderator: C.K. Hoffler, Partner, Edmond, Lindsay & Hoffler LLP</p> <p>Panelists: Karmetria Dunham Burton, Strategic Programs and Corporate Supplier Diversity, Delta Air Lines GERMAINE REECE, MANAGER SUPPLIER DIVERSITY, HOME DEPOT Frantz Tiffeau, Director of Supplier Diversity, Nationwide Felix Turner, Corporate Affairs Division Manager, Kroger</p>
<p>10:30am – 12:00pm Embassy B</p>	<p>Philanthropy & Technology “Accelerating Social Impact and Outcomes in our Communities” Summary: The panel discussion will explore how technology can accelerate our work in Philanthropy: Measuring Impact (Evaluation), Managing 'Crowds' of donors (Crowdfunding) ;and Optimizing Operations for grantmakers and grantees. I also ask that the Foundation would consider a sponsorship of this session (\$1k-5k).</p> <p>Moderator: Quinetha Frasier, MBA, MyPledger Chief Executive Officer</p> <p>Panelists: Curley Dossman, Jr., President, Georgia-Pacific Foundation Dr. Bennie Harris, Sr. VP of Morehouse Medical School</p>



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	<p>Stuart Andreason, Director, Workforce Development Program, Center for Human Capital Studies at the Federal Reserve Bank of Atlanta. Julio Carillo, COO, Techbridge Jim Reese, CEO, Atlanta Mission Craig King, CEO, Gentle King Technologies Sean Williams, Operations Consultant of Techbridge</p>
<p>10:30am - 12:00pm Embassy C</p>	<p>“THE BUSINESS OF SPORTS: EXPLORING THE IMPACT, INFLUENCE & OPPORTUNITIES ON & OFF THE FIELD”</p> <p>MODERATOR: PASTOR JOSEPH BRYANT, NATIONAL SPORTS DIRECTOR, RAINBOW PUSH SPORTS</p> <p>PANELISTS: BERNARD KING, NBA HALL OF FAMER, SPORTS BUSINESS CONSULTANT, AWARD WINNING BROADCASTER, AUTHOR SHAVANNIA WILLIAMS, DIRECTOR OF MARKETING, ATLANTA FALCONS ROBERT LITTAL, FOUNDER & EDITOR-IN –CHIEF, BLACK SPORTS ONLINE KANDI CONDA, OWNER/ENTREPRENEUR, WOMEN’S BASKETBALL HALL OF FAMER</p>
<p>10:30am – 12:00pm Embassy D</p>	<p>PUBLIC POLICY INSTITUTE “SUMMARY”</p> <p>THE MISSION OF THE JESSE L. JACKSON SR. SOCIAL JUSTICE AND HUMAN RIGHTS INSTITUTE IS TO DEVELOP A NEW GENERATION OF TEACHERS, ACTIVISTS, & LEADERS FOR HUMAN RIGHTS AND SOCIAL JUSTICE. IN THIS SESSION, PANELIST WILL SPEAK TO THEIR OWN LIFE EXPERIENCES AND PERSPECTIVE ON MEANINGFUL DIALOGUE ON HOW TO IMPACT THE ISSUES OF TODAY SUCH AS PUBLIC POLICY, HEALTH AND WELLNESS, POLICE BRUTALITY, MASS INCARCERATION, HOMEOWNERSHIP, JOBS, VOTING RIGHTS, ETC.</p> <p>MODERATOR: FACILITATOR: PANELIST: PASTOR VICTOR TATE, MT. PLEASANT BAPTIST CHURCH, ATLANTA, GA DR. KEVIN ADAMS, SENIOR PASTOR, OLIVER BAPTIST CHURCH, CHATTANOOGA, TN DR. FREDRICK FAVORS, SENIOR PASTOR, OLIVET BAPTIST CHURCH, THOMPSON, GA DR. TOMMY LEWIS, SENIOR PASTOR, BETHEL BAPTIST CHURCH, BIRMINGHAM, AL DR. MARK ELLIS, UNITED CHRISTIAN FAITH MINISTRIES, BATON ROUGE, LA</p>
<p>12:30pm – 2:30pm International Ballroom</p>	<p>MINISTERS’ LUNCHEON</p> <p>Master of Ceremony: Mr. Larry Tinsley, WVEE Award Winning Gospel Radio Announcer</p>



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	<p>Greetings: Mr. Maurice Coleman, Senior Vice President/Sr. Client Manager, Bank of America</p> <p>AWARD PRESENTATIONS: PASTOR WENDY SMITH MARTIN, GREATER VICTORY CHURCH REVEREND ANDRE LLOYD, WESTSIDE CME CHURCH BISHOP DREYFUS SMITH, WINGS OF FAITH WORLDWIDE MINISTRIES CONLEY, GA DR. TOUSSAINT HILL, WEST HUNTER STREET BAPTIST CHURCH, ATLANTA, GA DR. ANTHONY A.W. MOTLEY, LINDSAY STREET BAPTIST CHURCH, ATLANTA, GA DR. KENNETH AUGUSTA WALKER, TEMPLE OF FAITH BIBLE CHURCH</p> <p>MUSICAL SELECTION: JOSHUA ISRAEL AND THE TRIBE-AWARD WINNING GOSPEL ARTIST</p>
<p>2:30pm – 4:00pm Embassy D</p>	<p>CLERGY WORKSHOP: HOMEOWNERSHIP, STABILIZING OUR COMMUNITIES, CHURCH FINANCING, AND EXPANDING THE VISION OF THE 21ST CENTURY</p> <p>SUMMARY: LENDING INSTITUTIONS WILL EMPHASIZE THE CHURCH AS AN ECONOMIC DRIVER AND FACILITATOR OF COMMUNITY ECONOMIC DEVELOPMENT; DISCUSS THE RESOURCES NEEDED BY FAITH-BASED COMMUNITIES; EXAMINE THE PIVOTAL ROLE THE CHURCH MUST TAKE ON TO ADVANCE HOMEOWNERSHIP, FAITH TECHNOLOGY COMPUTER LABS, FINANCIAL LITERACY, AND UNDERSTAND THE A, B, C’S OF CHURCH FINANCING.</p> <p>MODERATOR: AXEL ADAMS</p> <p>PART ONE: CONVERSATION WITH REVEREND JESSE L. JACKSON SR.</p> <p>PART TWO: PRESENTATION: BANK OF AMERICA, MAURICE COLEMAN, SVP/Sr. Relationship Manager, Global Banking and Markets</p> <p>Part Three: Faith Tech</p>
<p>2:30pm – 4:30pm Embassy C</p>	<p>GENTRIFICATION, DISPLACEMENT, AND URBAN ECONOMIC DEVELOPMENT “WHO BENEFITS, WHO SUFFERS, AND WHO PAYS FOR IT”.</p> <p>SUMMARY: THIS DISCUSSION WILL BE A BRIEF DIALOGUE AND OVERVIEW OF GENTRIFICATION AND URBAN RENEWAL NATIONALLY. IN ADDITION, THE PANEL WILL DISCUSS HOW GENTRIFICATION IS HAPPENING LOCALLY AND WHAT WE CAN DO TO HELP CITIZENS BE INFORMED ON WHAT THEY CAN DO ABOUT THE ISSUE.</p> <p>Moderator: Djuan Coleon, CEO, Project Urban Renewal Energy</p>



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	<p>Panelists: Derrick Boazman, President and CEO, Facilitation Strategies, Inc Cardell Davis, VP Municipal and Governmental Affairs, EDS America Attorney Sherman E. Golden, Senior Counsel, Seyfarth Shaw, LLP Maya Dillard-Smith, JD, MPP Founding CEO, Southside Future Fund Gwen Marshall, Chair, Westside Atlanta Land Trust Program Jerome Russell, President, H. J. Russell & Company and Russell New Urban Development, LLC</p>
<p>7:00pm –10:00pm International Ballroom</p>	<p>HOPE IS ALIVE GALA - REV. JESSE JACKSON, SR. 76TH BIRTHDAY</p> <p>EMCEE: GLORIA NEAL, MEDIA PERSONALITY, WRITER, PRODUCER, AND JOURNALIST</p> <p>AWARD PRESENTATIONS: REVEREND JESSE LOUIS JACKSON FOUNDER AND PRESIDENT RAINBOW PUSH COALITION</p> <p>HONOREE: HUMANITARIAN AWARD AIB, ATLANTA INTERFAITH BROADCASTERS For promoting religious inclusion and producing television programs that promote understanding between religious, ethnic and economic communities worldwide.</p> <p>PRESENTATION: REVEREND JACKSON EFFORT TO HELP ISABELLA ALEXANDER’S RELEASE FROM JAIL IN ALGERIA</p> <p>Entertainment: Party Over The Moon, Performing Artist</p>
<p>10:30pm</p>	<p>Closing Remarks</p>